



and reward top-performers.

OTHER INCENTIVE OPTIONS

- Visit the historic Penfolds Magill Estate Cellar Door, home to the original Penfolds Wines and Australia's most prized wine, Grange
- On Kangaroo Island, ride your own quad bike through 500 acres of open grassland and pristine native bush, checking out wildlife and stunning views of the Southern Ocean
- Traverse the ancient landscape of the Flinders Ranges on the Arkaba Walk, where 600 million years of geological history is echoed through the layers of Wilpena Pound

Adelaide was named in Lonely Planet's top 10 cities in 2014.

ITINERARY HIGHLIGHTS

Join an Australian celebrity

diverse range of easily-accessible incentive options that will inspire your delegates

chef for a private welcome brunch, comprised of locally sourced ingredients, on the beautiful sands of Glenelg beach, where the Southern Ocean laps the shore and plays home to bottlenose dolphins. A fleet of classic cars will pick you up from the beach and chauffeur you through rolling, green country vistas to the picturesque Barossa Valley, just over an hour's drive from the city. World-renowned for its big, bold red wines, the Barossa holds an experience in store: a wine blending master class at Penfolds. Relax into the evening with an indulgent Australian degustation meal at Hentley Farm, Regional Restaurant of the Year in the 2013 and 2014 Advertiser Food Awards. Dine in the property's intimate and elegantly restored stables set amongst the vines. Menus are created according to fresh and abundant seasonal produce, while matching wines are selected to harmonise with each dish.

Take a short drive to Kingsford Estate, where a gourmet breakfast awaits with families of kangaroos in a nearby conservation park. Visit Adelaide's city arts centre. The Jam Factory. for an interactive glass blowing experience with the opportunity to take home your own handmade glass piece. After lunch, set in a courtyard of a traditional Australian house-turnedcafe, join a local Indigenous artist for a private introduction to Tandanya, Adelaide's iconic Aboriginal art gallery. Tonight, enjoy a bespoke dinner under the stars, surrounded by native plants in the grounds of the beautiful Adelaide Botanic Gardens where you will have the chance to get up close to some Australian wildlife from Adelaide Zoo.

Travel by helicopter to Kangaroo Island, a pristine wilderness just a 30-minute flight from the city centre. A local conservationist will give you an introduction to the famed national landscape and wild kangaroos, koalas, sea lions and pelicans. After a fresh, seafood lunch, explore the island at leisure – opt for a stroll along the white sandy beaches and azure waters, jump on a quad bike, or swim with wild dolphins. Relax into the evening with a Li'Tya spa treatment perched on a secluded cliff top on a rugged stretch of coastline for a healing and relaxing experience based on modern and Indigenous herbalism, aromatherapy and touch therapy. Boasting dramatic views of the Southern Ocean stretching toward the Antarctic, this Luxury Lodge of Australia will host an exclusive dinner that will take you on a gastronomic journey of the bounty of local, fresh produce such as South Australian grain-fed beef, king crab, Kangaroo Island Samphire and a dessert flavoured with locally grown Kangaroo Island lavender.

ENHANCE YOUR ITINERARY

LEVERAGE LOCAL EVENTS

ADELAIDE FRINGE

Attend an event at the Adelaide
Fringe. Boasting fresh ideas, risk,
imagination, spontaneity and fun,
the Adelaide Fringe is Australia's
largest arts festival – only rivalled
by the Edinburgh Fringe on a
worldwide scale – bringing artists from across the
globe to participate alongside home-grown talent.

SANTOS TOUR DOWN UNDER

Take the team on a cycling challenge and ride the same routes as the professionals on the Santos Tour Down Under, a pro tour event. Bringing top World Tour teams to race the streets of Adelaide and regional South Australia, this is an exciting festival of cycling with accompanying events that create a lively atmosphere across the state.

OZASIA FESTIVAL

This unique and dynamic festival celebrates our creative links with Asia in all its manifestations — from food to film, in dance and theatre, through visual arts and music. A fortnight that entertains as well as informs, the Festival is held annually in September. The pinnacle event is the spectacular Moon Lantern Festival, a free community event culminating in the breathtaking Moon Lantern Parade at sunset.

EXPLORE FURTHER AFIELD

PORT LINCOLN

Take a short flight from Adelaide to Port Lincoln to cage dive with great white sharks or swim with cute and curious sea lions and dolphins on the Eyre Peninsula.

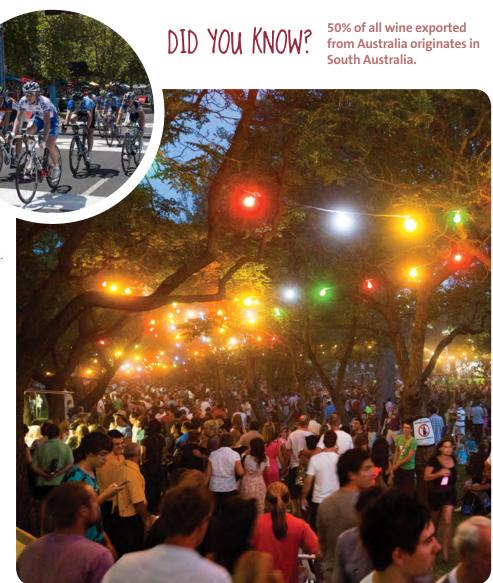
FLINDERS RANGES

Hop in a four-wheel drive and explore Australia's outback, ridge tops and pine country from Arkaba Station – a luxury retreat where you can hold a bespoke, outback themed dinner in a traditional Australian woolshed, built in 1856.

COOBER PEDY

Tour a working opal mine in Coober Pedy - take your chance with a pick and shovel, and sieve through the mine tailings in search for a precious stone that escaped earlier detection. Before you leave, stop at the Kangaroo Orphanage to pet and care for young joeys.





PLANNING AND LOGISTICS

ACCESS

The award-winning Adelaide Airport is located just 15 minutes from the central business district. Adelaide enjoys high frequency and direct international flights, conveniently connecting Asia and beyond; while its central position in Australia ensures a convenient gateway to the rest of Australia.

WEATHER												
Adelaide has a mild, Mediterranean climate. Average maximum temperature.												
Month	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Temperature °C	29°	29°	26°	23°	19°	16°	15°	17°	19°	22°	25°	27°
Temperature °F	84°	84°	79°	73°	66°	61°	59°	63°	66°	72°	77°	81°

ACCOMMODATION

Adelaide has more than 4,500 beds within close walking distance of the city, with a further 2,000 in the greater Adelaide area. Accommodation needs can be met with a selection of premium hotels and resorts, guaranteed to suit every budget.

VENUE CAPACITY

Adelaide is famous for its ability to deliver grand events with a personal touch, proudly offering a number of outstanding venues. The Adelaide Convention Centre can cater for 3,500 conference delegates to 5,000 event guests, while a range of vibrant venues within the city centre can play host to 10,000 guests. Alternatively, host your event in a world-famous wine region or stunning coastal location, just a stone's throw from the city.